

PLAN YOUR EVENT IN THE *heart* OF SC

Our Services

- **Accommodations**

We connect you to hotels for group rates and can create a booking page for your event.

- **Venue & Activity Suggestions**

Find just the right venue for your event. We also have the inside scoop on group tours, team building activities and itinerary suggestions.

- **Collateral**

Visitor guides, welcome signage, and VIP gift bags (up to 12) are available to help you feel our warm Southern welcome.

- **Economic Impact**

With the Desinations International Event Impact Calculator, we can estimate the economic impact of your group.

- **Marketing**

To assist in promoting your event, we can provide our logo, online calendar listings, and photo and video of the Columbia region. We may also be able to connect you with local media and share your event on our social media channels.



About Us

- We recruit and support sporting events that bring visitors to Columbia and generate overnight stays, visitor spending, and economic impact.
- Support is available for events bringing in out-of-town participants, teams, and spectators.
- Complimentary services are available for sporting events that drive overnight stays and visitor spending.



**Richland and Lexington
Counties of South Carolina**



ColumbiaSCSports.com

Beyond YOUR EVENT

Smooth Travel

- Columbia Metropolitan Airport is only a 20 minute drive from downtown Columbia and has direct flights to 11 major cities.
- Three interstate highways meeting in Columbia, making it an easy drive
- Walkable city center and entertainment districts

Things to Do

- James Beard and Michelin recognized restaurants
- College town energy from the University of South Carolina, Allen University, Benedict College and Columbia International University
- Congaree National Park
- Three rivers and Lake Murray are perfect for group outings
- Museums, Riverbanks Zoo and Garden and historic attractions

Online Resources

- ExperienceColumbiaSC.com helps your attendees make the most of their time in our region. This includes restaurant recommendations, things to do, shopping, and insider tips.
- Choose from hundreds of blog posts with local recommendations to share with your attendees.



CONNECT WITH US!

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